



July 2023

***VSU Happening 2023 Registration!***

Dear Local Business or Community Organization,

Does your organization offer products or services that would be attractive to university students? Would you like the opportunity to introduce those products and services to thousands of Valdosta State students? We would like to invite your organization to participate in the 32<sup>nd</sup> annual “The Happening!” This yearly event is an information fair for the students at Valdosta State University. **The Happening 2023** will take place on **Thursday, August 24** from 1 to 4 p.m. on the front lawn of VSU’s main campus and is designed to provide students with information about the university and the surrounding community.

To get the students’ attention, many exhibitors offer door prizes, set up displays and games and give away food samples and promotional items in addition to providing specific information about their services and products. **Businesses also often use the event to recruit part-time or fulltime employees.** Get creative!

Booth spaces are approximately 10ft x 10ft and are \$50.00 until July 31 at 11:59pm and are \$75.00 thereafter. **Registration is starting on July 1** and will close Wednesday, August 23 at 11:59am.

For more Exhibitor Information details—and to register—please visit **The Happening 2023** webpage at <http://www.valdosta.edu/happening> or phone The Office of Student Life at 229-333-5674.

Register to participate now! This is a wonderful opportunity to introduce your organization to thousands of VSU students. We look forward to hearing from you soon!

Sincerely,

*Robin Vickery*

Robin Vickery  
Director of Student Life & Student Union