



Visual Identity

Policy Statement

Visual Identity Guide

<https://brand.valdosta.edu/>

Affected Stakeholders

Indicate all entities and persons within the university affected by this policy:

- | | | |
|---|---|--|
| <input type="checkbox"/> Alumni | <input checked="" type="checkbox"/> Graduate Students | <input checked="" type="checkbox"/> Undergraduate Students |
| <input checked="" type="checkbox"/> Staff | <input checked="" type="checkbox"/> Faculty | <input checked="" type="checkbox"/> Student Employees |
| <input type="checkbox"/> Visitors | <input checked="" type="checkbox"/> Vendors/Contractors | <input type="checkbox"/> Other: _____ |

Policy Attributes

<i>Policy Owner</i>	Creative Services, 901 N. Patterson St., 229-333-7049
<i>Approving Officer or Body</i>	Vice President, Student Success, West Hall Suite 1004, 229-253-4210
<i>Date Approved</i>	10/11/2007, 06/25/2010, 09/10/2013
<i>Last Reviewed</i>	01/01/2019
<i>Next Review Date</i>	02/22/2024
<i>Revisions</i>	06/16/2021: URL 02/22/2022: URL